



August 18-20, 2025

Industry Partner

Sponsorship & Exhibition Opportunities

144th Annual IAMIC Convention

The Par-A-Dice

21 Blackjack Blvd. East Peoria, IL

⇒ Monday, August 18-Tradeshow Setup 12-4

⇒ Tuesday, August 19-Tradeshow 7-5

Tradeshow Registration includes:

- ♦ 2 Ticket to Dinner & Music-Mon., Aug. 18 and
- ♦ 2 Ticket to Lunch on Tues., Aug. 19
- ♦ Tues. Breaks, Aug. 19
- ♦ Discounted Room Rates
- ♦ Discounted Advertising in Program

• **REACH** our Customers

• **SHARE** your Product

• **BUILD** your Brand

We offer several opportunities to get your name in front of virtually every major decision maker in the Illinois Mutual Industry attending the IAMIC convention.

A la Carte Sponsorship Opportunities...Recognition for YOUR company
This is your chance to strengthen relationships and boost buyer loyalty.

This has been the single largest gathering of the Mutual Insurance Industry,
drawing an audience of approximately 175 professionals each year.



Illinois Association of Mutual
Insurance Companies

Phone: 217.563.8300

Email: leadership@iamic.org

Website: www.iamic.org

Are you an Associate Member?

What is your Return on Investment?

The Benefits that come with membership
(Don't worry – we kept all the other benefits too!)

Preferred Vendor Link Our website will have a page of preferred Vendors. We will include your Company Logo and a link to a 2–3-minute welcome video that you provide. Searchable toolbar Our website will offer a search toolbar *by specialty*; this will allow members to find you by your specialty and make an instant connection for those that need your service.

Your Company Webinar (20 minutes) An exciting new opportunity to highlight your company skills to IAMIC members. These are educational and informational webinars only offered to Preferred Vendors and provided to all members. Ask me how to get your spot reserved.

Preferred Vendor Media Post - Permission to post on IAMIC social media accounts to help get your name in front of our members and help establish your credibility.

BE AN EXPERT - A new opportunity to participate on our "Community Forum" pages. You will be able to schedule a day when you will be available to answer questions from our members regarding your expertise. You will be the only one allowed to answer, and it will highlight your skillset to members. Be sure to contact Jackie to schedule your time.

PLUS

Exhibit with Discounted Rates
Printed Membership Directories
(with photos)
Advertisement Discounts
Become an Author in the
LAUTUM News

Prime Booth exclusive to members
Preferred Vendor referrals
Discounted Registrations for all Events
Complimentary Subscription
for IAMIC publications
Committee Membership

Putting the **POWER**
of your membership
to work!

IAMIC
PO Box 116
Ohlman, IL 62076
Phone: 217.563.8300
Fax: 888.403.0395



Convention Tradeshow Testimony.

"I was thrilled to attend the 2024 IAMIC convention for the first time. I can honestly say that this conference packs quite a punch for its size. I had plenty of networking time with industry peers and leaders. The speakers were insightful, the conversations were engaging, and the social events were outrageously fun! I am already looking forward to attending and sponsoring this event next year!"

Jamie Lewen, *Stephens Engineering*

CONVENTION SPONSORSHIP PACKAGES

	Diamond	Sapphire	Emerald
Power Point Welcome Slide Company Name will be displayed	✓	✓	✓
Convention Materials - Including Company contact	✓	✓	✓
Special Recognition in the IAMIC newsletter - The Lautum	✓	✓	✓
Exclusive Sponsorship Packages for Opening Session Sponsorship **Additional Convention Sponsorship will be assign by IAMIC	✓	✓	✓
Convention Program Booklet Ad (You provide ready-to-print art)	Full Page 3.5" x 8"	1/2 Page 3.5" x 4"	1/4 Page 3.5" x 2"
Banner Recognition	Personalized w/ Co. Logo	Shared w/ Co. Logo	Name Only
Recognition on home-page website through Convention	✓	✓	
Exclusive sponsorship for Networking events	Monday Drink Tickets	Monday Night Band	
Sponsorship Networking event	Main Entertainment Tuesday Night		
Welcome Art at Registration Area	✓		
	\$3000	\$2500	\$2000

SPONSORSHIP DETAILS

Two or three sponsors are needed for each category below unless specified

Convention ONLY Sponsorship Packages

<u>Diamond</u>	<input type="checkbox"/> See table for opportunities	\$3,000
<u>Sapphire</u>	<input type="checkbox"/> See table for opportunities	\$2,500
<u>Emerald</u>	<input type="checkbox"/> See table for opportunities	\$2,000

Educational & General Sessions

TUESDAY Opening Session ... (Exclusive for Packages)

<input type="checkbox"/> Insurance Issues from 9/11	\$350
<input type="checkbox"/> What the Hail	\$350

WEDNESDAY Classes are subject to change

<input type="checkbox"/> What If This Happens To You?	\$350
<input type="checkbox"/> Ethics	\$350
<input type="checkbox"/> Merged, Now What?	\$350

Meal Functions

MONDAY

<input type="checkbox"/> The Tin Lizard Dinner	\$1,500
<input type="checkbox"/> The Tin Lizard Host Bar—1 Hour	\$1,500

TUESDAY

<input type="checkbox"/> Western Dinner	\$1500
<input type="checkbox"/> Tuesday Happy Hour	\$1500
<input type="checkbox"/> AM Break	\$350
<input type="checkbox"/> Desserts in Trade Show	\$500
<input type="checkbox"/> PM Refreshment Break	\$500

WEDNESDAY

<input type="checkbox"/> AM Refreshment Break	\$350
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When registering, please send pages 3 & 4 together

Sporting Clay

MONDAY

<input type="checkbox"/> Event Sponsor	\$125
<input type="checkbox"/> Lunch/Drink Sponsor	\$400
<input type="checkbox"/> **Prize Sponsor**	\$100

Golf

MONDAY

<input type="checkbox"/> Event Sponsor	\$125
<input type="checkbox"/> Hole Sponsor (18)	\$50
<input type="checkbox"/> Lunch/Drink Sponsor	\$400
<input type="checkbox"/> Prize Sponsor (2)	\$100

Miscellaneous Events

TUESDAY

<input type="checkbox"/> Difference Makers Fund Raiser	\$500
<input type="checkbox"/> Memorial Service **Exclusive**	\$500
<input type="checkbox"/> Tradeshow Bank **Exclusive**	\$500
<input type="checkbox"/> Tradeshow Jail **Exclusive**	\$500
<input type="checkbox"/> Fun Activity @ Rodeo Dinner	\$250
<input type="checkbox"/> Plinko Game **Exclusive**	\$500
<input type="checkbox"/> Gold Coins **Exclusive**	\$1,000
<input type="checkbox"/> Prizes	\$50

Printed Materials

Color Program Booklet Ads	
<input type="checkbox"/> Full Page Ad 3.5" x 8"	\$200*
<input type="checkbox"/> Half Page Ad 3.5" x 4"	\$175*
<input type="checkbox"/> Qtr. Page Ad 3.5" x 2"	\$150*

*Discounts available for Exhibitors who sponsor

<input type="checkbox"/> Pocket Schedule **Exclusive**	\$500
<input type="checkbox"/> Questionnaire **Exclusive**	\$500
<input type="checkbox"/> Charging Station **Exclusive**	\$500
<input type="checkbox"/> Convention Friend	\$_____

Exclusive to only 1 Sponsor

Exclusive to all Sponsors at that level

IAMIC's 10th Annual Fund Raiser

THE RONALD MCDONALD HOUSE



Our 2025 Chair, Ben Leezer, has chosen the Ronald McDonald House as our charity for the year. This cause is especially meaningful to him, as his youngest son, Archer, spent 46 days in the NICU. Join us at the 144th Convention to hear from the Community Engagement and Development Director about the vital support Ronald McDonald House provides to children and their families during challenging times. We will gather for a group photo Tuesday morning following the presentation.

☐ I will **Participate** in the Difference Makers

Donations of \$20 or more received by **July 25**, get a 2025 Commemorative T-shirt

What is your Size S M L XL 2X

Join us for breakfast and learn more about how this organization helps families everyday

Donation \$ _____

Name _____

Company _____

GET YOUR NAME IN FRONT OF MEMBERS

Printed Materials

	Member Rate	Exhibitor Rate	Exhibitor & Sponsor Rate
Full Page Ad (3.5" x 8")	\$200.00	\$180.00	\$170.00
1/2 Page Ad (3.5" x 4")	\$175.00	\$140.00	\$122.50
1/4 Page Ad (3.5" x 2")	\$150.00	\$120.00	\$105.00

► Rates shown are based on your Company providing camera-ready copy or digital art. (Jpeg preferred)

Ad material to arrive by July 1, 2025



2025 TRADESHOW/SPONSORSHIP COMMITMENT FORM

The Annual Convention Trade Show Rules, Regulations, and Information can be found and should be read on **www.iamic.org** website. Participation in networking events is highly encouraged. Join us Monday night for our network event which is included with your registration.

☐ I'M AN ASSOCIATE MEMBER ☐ I WILL BE A SPONSOR ☐ SIGN ME UP FOR MEMBERSHIP

PLEASE PRINT:

Company Name: _____

Main Contact: _____ (Title) _____

Address/City/St/Zip: _____

Phone: _____ Email: _____

Check Enclosed: Check # _____ payable to IAMIC

Want to pay with a **Credit Card**? Sign up online or call Jackie at 217-563-8300

NOTE: If this form, payment & artwork are **received by 7/1/25**, you will receive recognition in printed materials. Names of those Exhibiting (name tags will be provided):

**Signing
up online
ensures
Priority
Placement**

☐ I will attend Monday's Networking Dinner
☐ I would like a Tuesday Breakfast Ticket \$25/pp
☐ I need to purchase tickets to Tuesday's
 Networking Dinner & Western Night \$100/pp
See Pg 6 For Details

☐ I will attend Monday's Networking dinner
☐ I would like purchase a Tuesday Breakfast Ticket \$25/pp
☐ I need to purchase a ticket to Tuesday's
 Networking Dinner & Western Night \$100/pp
See Pg 6 For Details

SPONSORSHIP & TRADESHOW REGISTRATION

Booth Rates

Prime Booth Early Bird Rate ☐ **\$700** (MEMBERS ONLY)

Sign up after 7/25 ☐ **\$750** (MEMBERS ONLY)

On Line Registration required for limited Prime Booths

Associate Member Early Bird Rate ☐ **\$600** (IAMIC Members)

Sign up after 7/25 ☐ **\$650** (IAMIC Members)

Non-Member Early Bird Rate ☐ **\$700** (Non-Member)

Sign up after 7/25 ☐ **\$750** (Non-Member)

Will your booth require electricity? ☐ Yes/Included ☐ No

Will your booth require Wi-Fi*? ☐ Yes/\$25 fee * ☐ No

☐ Yes I Will provide IAMIC with proof of insurance .

Contact Jackie Rakers prior to Convention:

(additional charges could apply and will be billed to you)

Your Signature acknowledges that you have reviewed the
Exhibit Contract Rules, Regulations & Information

Required Name: _____

MUST SIGN-UP

Sign-up online for priority placement!

Please Fax completed form to 888-403-0935 or
by mail to IAMIC P.O. Box 116 Ohlman, IL 62076

July 1 Deadline for printed materials

No Booth will be reserved until payment is received.

NEW Member Sign-up \$500 \$ _____

Take Advantage of Savings Today!

Trade Show Booth \$ _____

☐ Prime ☐ Associate ☐ Non-Member

☐ Electricity needed - Free

Wi-Fi (if Needed...\$25) \$ _____

Donate To Our Charity \$ _____

Charity: The Ronald McDonald House (Pg 3)

Sporting Clays \$50/pp \$ _____

Golf \$90/pp \$ _____

Guest for Monday Lunch Only \$15/pp

\$ _____

Sponsorship (Pg 3) \$ _____

☐ Diamond ☐ Sapphire ☐ Emerald

☐ Ala Carte

Western Night Tkts \$100/pp \$ _____

Breakfast Tkts \$25/pp \$ _____

Total Commitment: \$ _____

Exhibitor Registration & Fee Includes:

Registration for Exhibitors

- **Early Bird Registration Deadline July 25**
- **Advertisement Deadline July 1 to be included in printed materials.** Payment in full must be received with Exhibit contract.
- **Exhibitor registration includes** access for 2 to the following events:
 - Welcome Reception and Networking Dinner at The Tin Lizard on Monday Evening
 - Tuesday Lunch
 - Tuesday Morning & Afternoon Breaks
 - Additional registrations are available for our Trade Show Vendors.
(this **does not include** registration for Difference Makers Fundraiser*, golf*, sporting clay* or Tuesday Western Night & Dinner*) NOTE: These event tickets may be purchased separately.
- **Booth Includes:** Exhibit area is 8' X 10', 8' draped table, 2 chairs, vendor name sign, electric hookup (indicate upon registering) **Wi-Fi can be purchased for \$25 separately**
- **Company logo** listed in Convention Program with 2 staff member's name **if provided by July 1.**
- Convention updated **attendee list** will be provided prior to the start of Convention **upon request.**
- **Booth assignment** is issued on a first paid basis. IAMIC Associate Members will get priority booth placement...exhibitors who also sponsor will get next priority booth assignment.
- Opportunity to offer Trade Show door prize drawings: prizes drawn on Tuesday afternoon.
- Access to **discounted room** rates at the Par-A-Dice in East Peoria, IL.

Fees

- | | |
|--|--|
| • PRIME- Early Bird Sign-up rate \$700
(Must be an IAMIC Member —available on first come first paid basis) limited to on-line registrations only | Sign up after July 25 Fee-\$750 |
| • Member Booth Early Bird Fee- \$600 | Sign up after July 25 Fee-\$650 |
| • Non-Member Booth Early Bird Fee- \$700 | Sign up after July 25 Fee-\$750 |

Exhibit Booth Decorators

Decorator and labor contractor for this event shall have exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical manpower, on a rental basis. If you require additional furnishings or telephone needs, please indicate your needs on the contract (additional charges apply). Contact **Brian Pickerill** Ph:(309)680-3800 Email: bpickerill@peoriaciviccenter.com

Security

Insurance of booth contents and personnel is recommended. IAMIC does not insure Exhibitor property. IAMIC shall use reasonable care in providing security during the hours of installation, the show and dismantling.

Hold Harmless, Liability & Insurance

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless the Illinois Association of Mutual Insurance Companies, its members, employees, and agents against all claims, losses and damages to persons or property, governmental charges of fines or attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or part thereof. In addition, the exhibitor acknowledges that IAMIC does not maintain insurance covering exhibitor's property or potential liabilities and that it is the sole responsibility of the exhibitor to obtain business interruption insurance, property damage insurance and liability insurance covering any losses by exhibitor.

As a standard requirement, all exhibitors must carry a minimum of \$1,000,000 general liability insurance per occurrence and \$2,000,000 aggregate, The Insurance **MUST** be in force during convention dates of the event, August 18-20, 2025, If you already have compliant coverage, please forward your proof of insurance **showing IAMIC as an additional insured** during this event.

2025 IAMIC CONVENTION

Convention Housing

Reservations can be made by calling
The Par-A-Dice
21 Blackjack Blvd.
East Peoria, Illinois 61611
309-699-7711
IAMIC room block with discounted rates (\$107) are valid until July 25

Networking Extras

MONDAY—August 18th

Sporting Clay* \$ 50/pp

Lunch included

Golf * \$ 90/pp

Lunch included

Dinner at the Tin Lizard included

TUESDAY—August 19th

Western Night * \$100/pp

*See Registration Flyers for details.

Convention Agenda

MONDAY, Aug 18

09:00 am Golf Registration
10:00 am T Time
10:00 am Sporting Clays
12:00-04:00 pm Trade Show Setup
05:00-07:00 pm Grinnell Welcome Reception
07:00-10:00 pm Dinner & Live Band at The Tin Lizard

TUESDAY, Aug 19

07:00-05:00 Trade Show
07:00-07:45 Breakfast Program
08:00-09:30 Opening Session/
Key Note Speaker
09:30-10:00 Trade Show Break
10:00-11:40 Industry Updates
Business Meeting
11:40-01:00 Lunch/Desserts
01:00-02:00 Insurance Issues—
Arising from the 9/11
Attacks
02:00-02:30 Trade Show Break
02:30-04:10 What the Hail—An
Update From The
Trenches
04:15 DRAWINGS
05:30-09:00 Networking
Dinner/Western Night

Trade Show Incentives

We engage attendees with interactive games designed to drive traffic to our booths. These fun activities not only create a lively atmosphere but also encourage visitors to explore and learn more about the products and services on display. By combining entertainment with education, we make the experience more enjoyable and memorable, ensuring that attendees leave with a lasting impression of our offerings.

***Tuesday Networking Dinner and Western Night...** Western Night is your chance to connect with fellow industry professionals in a fun, relaxed setting inspired by the spirit of the Wild West. This themed evening is designed as a prime networking event where you can build relationships, share ideas, and expand your business contacts—all while enjoying immersive Western décor and interactive activities. Embrace the theme by dressing in your best Western attire—think cowboy hats, boots, and bandanas—to fully join the festivities and make the most of this memorable networking experience.

Great Networking Opportunity

BOOST YOUR SALES

This is your prime opportunity to showcase your products to existing customers while attracting new buyers. Nothing strengthens relationships and boosts buyer loyalty quite like face-to-face interactions. With virtually every major decision-maker in the Illinois Mutual industry attending the IAMIC Annual Convention, your products deserve to be front and center. Don't miss the chance to connect directly with key industry leaders and elevate your brand at the largest gathering of mutual insurance professionals in Illinois.

GREAT BOOTH TRAFFIC

The exhibit area will be centrally located amidst all conference activities, providing exhibitors with maximum opportunities to connect and engage with attendees. To enhance the value of this vibrant space, all social functions will also take place within the exhibit hall, creating a dynamic environment for networking and interaction.

Exciting contests and giveaways will be hosted throughout the exhibit hall, featuring a "MUST BE PRESENT" policy to encourage attendee participation and booth visits.

Vendor winners and grand prize giveaways will be announced live in the tradeshow area, adding to the excitement. If your booth includes a prize giveaway, please refer to the details provided in your welcome packet for full instructions.

This is THE single
largest gathering
of the year of the
Mutual Insurance
Industry.

Not a Member? Ask me
how and **\$ave** on
Registrations!